



Report of the Head of Scrutiny and Member Development

Scrutiny Board (Central & Corporate Functions)

Date: 6th October 2008

Subject: Funding Agreement between Leeds City Council and Marketing Leeds.

Electoral Wards Affected:

Specific Implications For:

Equality and Diversity

Community Cohesion

Narrowing the Gap

1.0 INTRODUCTION

1.1 On 17th September 2008 Scrutiny Board (Central & Corporate Functions) considered a Call In request. The Call In related to an officer delegated decision, D34227 of the Chief Executive as follows:

‘In accordance with the Council’s agreed budget for 2008-09, a grant of £400,000 is payable to Marketing Leeds Limited to undertake a range of activities as detailed in the attached grant agreement.

1.2 The decision had been called-in for review by Councillors J Lewis, J Dowson, L Mulherin, E Nash and L Yeadon on the following grounds:-

‘I would like the Scrutiny Board to investigate whether the key aims of the partnership between the Council and Marketing Leeds have been, and will continue to be, achieved.’

1.3 The Board considered the following written evidence:-

- A copy of the Delegated Decision Form dated 18th August, 2008 of the Chief Executive, together with a copy of the accompanying report on which the decision was based.

1.4 The Board also considered the following additional information:-

- Marketing Leeds – Business Plan 2008/09;
- Marketing Leeds – Activity and Events Strategy 2008/09; and
- Marketing Leeds – Statutory Financial Statements for the year ended 31 March 2008;

- 1.5 Scrutiny Board resolved to release the decision for implementation. However the Scrutiny Board asked that the Chief Executive reports back to this meeting regarding amendments to paragraphs 6 (Obligations of Marketing Leeds) and 8 (Performance Monitoring) of the funding agreement between Leeds City Council and Marketing Leeds.
- 1.6 Attached to this cover report is a revised Funding Agreement together with a copy of Marketing Leeds' Business Plan and proposed Activity and Events Strategy for 2008/9. Members of the Board will note substantial changes to paragraphs 6 and 8 of the Funding Agreement.
- 1.7 James Rogers, Assistant Chief Executive (Planning, Policy and Improvement) will be in attendance at today's meeting to answer Member's questions.

2.0 RECOMMENDATIONS

- 2.1 Members are asked to;
 - (i) Consider the revised Funding Agreement and make appropriate comment

Background Papers

Scrutiny Board (Central & Corporate Functions) Call In agenda – 17th September 2008.